



What is Hidden Britain?



The Hidden Britain Project is an initiative to encourage tourists to discover lesser known areas of the countryside, and to provide a different and more meaningful experience for the visitor.

With the communities themselves drawing up the plans, implementing the projects and participating in the benefits, this locally led initiative will provide community development, regeneration opportunities and empowerment in areas where they are needed most.

How do you make a Hidden Britain Centre?

Hidden Britain is about recognising what is already there; beautiful landscape, interesting culture, colourful history, local specialities, comfortable places to stay. Your place, your people, your heritage.

It's up to you, you know where your strengths lie, you'll have ideas, you'll know how much impact you want. You can draw them together and provide an enticing, colourful incentive for a trip off the beaten track.



How can this be done?



You'll bring together a forum to interpret the views of the wider community to plan and implement your own tourism strategy. We'll bring the advice, support and expertise to help you realise your vision.

"Community owned and led" that's the watchword, so with a little help it really can be up to you.

CONTACT:

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